

ENformer NEWSLETTER

The Newsletter of Eastern National / December 2016



Eastern National Site Manager Jessica McNeill at the new EN store at Belmont-Paul Women's Equality National Monument.

Belmont was a major benefactor and president of the party from 1920 to 1933. Alice Paul, founder of the NWP and one of the most influential leaders in the women's rights movement of the 20th century, was instrumental in the final phase of the fight for the 19th Amendment guaranteeing women's suffrage. Visit [here](#) for more information.

New Eastern National Store at Belmont-Paul Women's Equality National Monument Opens

On December 1, 2016, Eastern National opened a new sales outlet at Belmont-Paul Women's Equality National Monument. Designated a new national monument by President Obama on April 12, 2016, the monument protects the iconic house that has served as the headquarters for the National Woman's Party (NWP) since 1929.

The site is managed by National Mall and Memorial Parks, and Eastern National is working with the National Park Service and the NWP to create quality products that tell the story of the site.

The NWP was a community of women committed to political, social, and economic equality. Alva



On November 24, 2016, Independence NHP Park Ranger J. Hinesley led a group of Eastern National employees on a tour of Independence Hall as part of Eastern National's support of REI's #OptOutside initiative for Black Friday.

EN Teams Up with REI to #OptOutside!

For the second year in a row, REI closed its stores on Black Friday and encouraged employees and the general public to "opt outside" instead of participating in the shopping frenzy. This year, REI extended an invitation for other groups to join this initiative, which Eastern National supported through a series of social media posts and by closing a select number of stores early so that employees could participate in a park-based activity.

Both the Independence Hall and Benjamin Franklin Museum stores sent employees on a ranger-led tour of Independence Hall. Thank you to these and any other Eastern National employees who chose to #OptOutside on Black Friday!



Fort Monroe National Monument

EN Supports Founders Day Baseball Event

On August 25, 2016, Fort Monroe National Monument celebrated the centennial of the National Park Service by sponsoring a Norfolk Tides baseball game at Harbor Park in Virginia. Along with Eastern National, partners at the event included Colonial National Historical Park, Captain John Smith Chesapeake National Historic Trail, Fort Monroe Authority's Casemate Museum, and the National Oceanic and Atmospheric Administration. Eastern National supported the event with a contribution that enabled Fort Monroe National Monument to provide tickets to the game for all participants and a host of volunteers.

A booth was set up on the concourse to provide information, Junior Ranger stickers, and a one-day-

Superintendent Terry Brown stamps his Passport book with a one-day-only/three-parks-in-one NPS Centennial cancellation stamp at the Norfolk Tides baseball game on the NPS's 100th birthday.

questions.

only/three-parks-in-one Passport To Your National Parks® NPS Centennial cancellation stamp for Fort Monroe National Monument, Colonial National Historical Park, and Captain John Smith Chesapeake National Historic Trail. EN Colonial National Historical Park Unit Manager Melissa Hawkins was on hand to help sell merchandise and answer

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Share Your Stories!

Eastern National is pleased to assist the interpretive and educational programs at parks. We want to share stories about EN-supported events and programs and commemorative products we've developed. Keep us informed about your park, and we'll spread the news to all our readers! Submit stories to Jennifer Allen at: enformer@easternnational.org

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