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PRESS RELEASE

New Bilingual Book, *Get to Know Your Parks/Conozca sus Parques*, Encourages Kids to Visit National Parks

FORT WASHINGTON, PA, September 25, 2015: Eastern National is pleased to announce the release of a new publication, *Get to Know Your Parks/ Conozca sus Parques*. Written in English and Spanish, the book encourages young people to visit and learn about America's national parks.

Beautifully illustrated with images from a variety of national park sites, *Get to Know Your Parks/Conozca sus Parques* demonstrates the diversity and value of America's national parks. The English text on each page is mirrored with Spanish text, affording an opportunity for English- and Spanish-speaking-children to learn about the wonders of America's national parks.

The book aligns with the National Park Service's Servicewide initiative, Every Kid in a Park, which encourages children to visit and enjoy the outdoors, inspiring a new generation of Americans to experience our country's unrivaled public lands. *Get to Know Your Parks/Conozca sus Parques* encourages interest in the parks for children who may have limited exposure to them.

Published by Eastern National, *Get to Know Your Parks/Conozca sus Parques* features striking illustrations by Anne Lambelet, a freelance illustrator based in Philadelphia, Pennsylvania.

"Every child should have an opportunity to learn about the wonders of our national treasures," said Kevin C. Kissling, Chief Operating Officer of Eastern National. "This book opens the door to national parks for English- and Spanish-speaking-kids to learn about the parks and their value to all Americans."

Get to Know Your Parks/Conozca sus Parques is softcover, 24 pages, and is printed in the United States. It will be available soon on eParks.com for \$4.95. For more information about this publication and other Eastern National products, visit eParks.com or call 1-877-NAT-PARK (1-877-628-7275). Wholesale opportunities are also available.

Eastern National, a not-for-profit cooperating association with the National Park Service and other public trust partners, promotes the public's understanding and support of America's national parks and other public trust partners by providing quality educational experiences, products, and services. Since 1947, Eastern National has donated over \$105 million to the National Park Service in the form of direct donations and grants which support vital educational and interpretive programs in America's national parks.

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