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PRESS RELEASE

***Songs for Junior Rangers* Earns a Silver Award from NAPPA**

FORT WASHINGTON, PA, October 25, 2013, 12:00PM EST: The *Songs for Junior Rangers* CD, produced by the National Park Service, has been named a 2013 National Parenting Publications Award (NAPPA) Silver winner, for quality, innovation, entertainment and educational value.

For more than 20 years, the National Parenting Publications Awards (NAPPA) has been the go-to resource for the best products for families. NAPPA's team of independent, expert judges, along with family and child testers, select the most innovative and enduring products to be NAPPA Gold, Silver and Honors winners in two annual competitions—Children's Products and Parenting Resources.

This year, 50 products were selected to receive the coveted Gold Award from the Children's Products competition, which identifies and awards the best toys, books, games, music, DVDs and virtual products. An additional 75 received Silver and Honors awards.

"Parents look to NAPPA to recommend the best products for their children, which is why our judges meticulously test and evaluate each submission to make sure they deliver only the best of the best," says Julie Kertes, NAPPA General Manager. A complete list of all 2013 NAPPA Children's Products winners will be available at www.NAPPAawards.com on November 1, 2013.

"We're thrilled that the *Songs for Junior Rangers* CD has been recognized for this prestigious award," said Mark Vineburg, Operations Support Manager for Eastern National. "It is our hope this award will help generate even more interest in the CD, which in turn could spark in children a lifelong love of the Great Outdoors and America's national parks."

The *Songs for Junior Rangers* CD is available now for \$9.95 at eParks.com. For more information about this product and other Eastern National books and merchandise, visit eParks.com or call 1-877-NAT-PARK (877-628-7275). Wholesale opportunities are available.

Eastern National is a not-for-profit 501(c)(3) cooperating association, whose mission is to promote the public's understanding and appreciation of America's national parks and other public trusts. Operating educational and interpretive bookstores in over 150 national parks in the eastern part of the United States, Eastern National donates its profits from these operations to aid the interpretive, scientific, and historical mission of the National Park Service and other public trust partners. Since Eastern National's founding in 1947, it has donated over \$105 million to the National Park Service. Visit www.EasternNational.org for more information on Eastern National's products and services.

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