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PRESS RELEASE

Eastern National Develops Limited Edition Merchandise Commemorating the Dedication of the Flight 93 National Memorial

Fort Washington, PA: To commemorate the dedication of the new Flight 93 National Memorial (NM) in Shanksville, PA, Eastern National, Flight 93 NM's cooperating association, is releasing a series of limited edition commemorative items. The proceeds from the sales of these commemorative items will support interpretive and educational programs at Flight 93 National Memorial.

The Flight 93 National Memorial was authorized by President Bush in 2002 to memorialize the passengers of United Flight 93, which crashed in Shanksville, PA on September 11, 2001. The brave passengers of Flight 93 overpowered four al- Qaeda terrorists who hijacked the plane after departing from Logan International Airport in Boston, MA. The passengers prevented the terrorists from reaching their intended target. Forty people were killed on Flight 93, in addition to almost 3,000 who were killed during attacks at the World Trade Center in New York, NY and at the Pentagon in Washington, D.C. Construction on a permanent Flight 93 National Memorial began in 2009, and its dedication will take place this weekend, September 10- 11.

Eastern National has developed several limited edition products to commemorate the dedication of the new memorial. Items include a collector's coin, double struck with the Flight 93 logo on one side and an artist's rendition of the memorial on the reverse side. There will also be a lapel pin and embroidered patch available with the Flight 93 logo. Additionally, there will be a postcard with an artist's rendition of the memorial available.

Eastern National is a not-for-profit 501(c)(3) cooperating association, whose mission is to promote the public's understanding and appreciation of America's national parks and other public trusts. Operating educational and interpretive bookstores in over 150 national parks on the eastern part of the United States, Eastern National donates its profits from these operations to aid the interpretive, scientific and historical mission of the National Park Service and other public trust partners. Since its founding in 1947, Eastern National has donated over \$105 million to the National Park Service.