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PRESS RELEASE

Bernice A. King, daughter of Martin Luther King, Jr. and Coretta Scott King, Will Attend Book Signing Event at Her Father's Memorial

WASHINGTON, DC, May 16, 2012: Eastern National is proud to announce that Bernice A. King, daughter of Martin Luther King, Jr. and Coretta Scott King, will be present for a book signing event to be held at the Martin Luther King, Jr. National Memorial, located at 1964 Independence Avenue, Southwest, Washington, DC. The event will be held on Saturday, May 26, 2012, and will promote *Desert Rose*, the memoir of her mother Coretta Scott King.

The memoir, published by the University of Alabama Press, profiles Mrs. King's upbringing, her courtship and relationship with Dr. Martin Luther King, Jr., the impact she had on the world after her husband's assassination and her mission to continue her husband's work. Written by Mrs. King's sister Edythe Scott Bagley, *Desert Rose* will be available for purchase at the site by the Memorial's cooperating association, Eastern National. Ms. King will sign copies of *Desert Rose* from 11:00AM to 1:00PM.

For more information about the event, please contact the National Park Service at (202) 426-6841 or Eastern National at (202) 347-1988.

Eastern National is a not-for-profit 501(c)(3) cooperating association, whose mission is to promote the public's understanding and appreciation of America's national parks and other public trusts. Operating education and interpretive bookstores in over 150 national parks, Eastern National donates its profits from these operations to aid the interpretive, scientific and historical mission of the National Park Service and its other public trust partners. Since its founding in 1947, Eastern National has donated over \$105 million to the National Park Service. For more information about Eastern National its products and services, please visit our website at www.EasternNational.org .

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