



Contact: Andie Semprevio
Phone: (215) 283-6900 ext 135
470 Maryland Drive
Fort Washington, PA 19034
www.EasternNational.org

PRESS RELEASE

FOR IMMEDIATE RELEASE

January 6, 2015

FORT WASHINGTON, PA - Eastern National has selected Brad Cave as Assistant Regional Manager for its Blue Ridge region effective December 27, 2014. The Blue Ridge region includes seventeen stores in two units of the National Park Service and two affiliated sites. The regional office is located in Asheville, NC.

“I am grateful to have the opportunity to work across the entire Blue Ridge region of Eastern National” said Brad. “It truly is a pleasure to be a part of an organization that supports our great national treasures. I look forward to building upon existing relationships, and developing new ones, while furthering Eastern National's mission and goals.”

“We are delighted that Brad has accepted the position of Assistant Regional Manager for Eastern National’s Blue Ridge region,” said Kevin Kissling, Chief Operating Officer. “His retail management skills created dramatic sales increases at the EN stores he managed, with new products and methods often replicated elsewhere to benefit other EN stores. It will be extremely beneficial to have Brad more directly involved in maintaining strong relationships with our partners across the region and fulfilling EN’s mission.”

Brad joined Eastern National in 2009 as a Site Manager at the Craggy Gardens visitor center store on the Blue Ridge Parkway. He came to us with a strong retail management background in big box office supply stores. After great results at the Craggy Gardens store, he became Unit Manager for the three highest volume EN stores on the Blue Ridge Parkway.

Brad holds a BA degree in economics from University of South Carolina.