



Contact: Kevin Kissling
Phone: (267) 464-7162
Fax: (215) 283-6925
470 Maryland Drive, STE 1
Fort Washington, PA 19034
www.EasternNational.org

PRESS RELEASE

Eastern National CEO George Minnucci Honored by the National Park Service

FORT WASHINGTON, PA, April 8, 2015: George Minnucci, Eastern National's Chief Executive Officer was presented with the James V. Murfin Award by the National Park Service on Tuesday.

The James V. Murfin Award recognizes an individual who has made a significant and lasting contribution to the partnership between the NPS and cooperating associations over time. The award—inaugurated in 1988—is named for the talented and dedicated servicewide cooperating association coordinator who worked diligently for over a decade to encourage excellence and innovation in the cooperating association program. Because this award is never given to the same person twice is viewed as a “lifetime achievement award.”

Mr. Minnucci's career with Eastern National began in 1977, when he joined the organization to revitalize EN's business practices and to help renew EN's commitment to its partners. Under his leadership, EN grew exponentially through the forging of new partnerships, and the development of new products and publications, including the Passport To Your National Parks® program. After almost 20 years, Minnucci retired from his position at EN, but continued to serve the organization as Board Chair until 2003.

In 2007, Minnucci returned to EN at the behest of the Board of Directors, to assist with a management transition. Although his return was originally intended to be temporary, he has since helped to foster a new era at EN, achieving financial stability, training and developing staff, breathing new life into EN's products and publications, and providing a new level of service to EN's partners. As an NPS peer noted, Mr. Minnucci's hands-on, personal approach was a key ingredient in developing lasting relationships with the NPS that serve the parks and Eastern National now and into the future.

“I am grateful to be presented with the James V. Murfin Award,” said George Minnucci, Chief Executive Officer at Eastern National. “It has been an honor and a pleasure working with the National Park Service, and serving the visitors of America's national parks.”

The Board of Directors and staff of Eastern National gratefully acknowledge Mr. Minnucci's service and dedication to the association.

Eastern National, a not-for-profit cooperating association with the National Park Service and other public trust partners, promotes the public's understanding and support of America's national parks and other public trust partners by providing quality educational experiences, products, and services. Since 1947, Eastern National has donated over \$105 million to the National Park Service in the form of direct donations and grants, which support vital educational and interpretive programs in America's national parks.

-###-