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PRESS RELEASE

FOR IMMEDIATE RELEASE

Susan Schroeder Joins Eastern National Board of Directors

FORT WASHINGTON, PA — March 4, 2019— Eastern National, a not-for-profit cooperating association supporting the educational, scientific, historical, and interpretive activities of the National Park Service and other public trust partners, announces the appointment of Susan Schroeder to its Board of Directors.

“Susan makes a wonderful addition to our Board of Directors,” said Board Chair Deb Yandala. “The professional expertise and experience that Susan brings to the board will help Eastern National achieve our strategic goals and continue to meet the ever-changing needs of our park partners.”

Ms. Schroeder currently leads the Grand Canyon Conservancy (GCC), where she has served as CEO since 2008. Her knowledge and experience in organizational development, fundraising, strategic planning, and nonprofit governance has led to significant organizational growth to support the mission of GCC.

Prior to taking the helm at the GCC she spent 18 years at Northern Arizona University, where she held leadership positions supporting environmental and fundraising initiatives. Ms. Schroeder currently sits on the board of the Northern Arizona Leadership Alliance, the advisory board of the Arizona Community Foundation of Flagstaff, and the steering committee of the National Parks Friends Alliance. She holds a Bachelor of Science in Natural Resources and Environmental Studies from Utah State University.

About Eastern National

[Eastern National](http://www.EasternNational.org), a not-for-profit cooperating association, promotes the public’s understanding and support of America’s national parks and other public trust partners by providing quality educational experiences, products, and services. Since 1947, Eastern National has donated over \$142 million to the National Park Service in the form of direct donations and grants that support vital educational and interpretive programs in America’s national parks. Learn more at www.EasternNational.org.