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## PRESS RELEASE

FOR IMMEDIATE RELEASE

### **William G. McKendree Joins Eastern National Board of Directors**

FORT WASHINGTON, PA — February 8, 2018— Eastern National, a not-for-profit cooperating association supporting the educational, scientific, historical, and interpretive activities of the National Park Service and other public trust partners, announces the appointment of William (Bill) G. McKendree to its Board of Directors.

“We are very pleased that Bill has joined our Board of Directors,” said Board Chair George Minnucci. “Bill’s professional expertise in developing and implementing long-term strategy adds an invaluable voice to our board and helps Eastern National further our strategic goals during a very exciting time for the organization.”

A founding partner of the Clarion Group, Mr. McKendree is an expert in areas of organizational design, strategy development and implementation, management process development, and creating executive alignment. During a career spanning over 30 years, he has had diverse experience as a line executive managing large complex businesses and working as a strategic internal consultant. In a previous role he was vice president of a world-renowned corporate training and development institute with \$150 million in annual revenue.

As a consultant, he has worked extensively with CEOs and executive groups across industries. His experience enables him to work with executives on a wide range of issues, from the mechanics of business to the nuances of leadership style.

Mr. McKendree currently serves as chair of CHOW and its affiliated boards, vice chair of Westerly Land Trust, trustee of Living Closet, and as a member of the Providence College Business School Advisory Board. He holds a B.S. in geology from Skidmore College and an MBA, M.Ed., and Masters in Organization Behavior from the University of Vermont.

Until recently, he served as chair of The Westerly Hospital (Westerly, RI), Trustee of The Westerly Land Trust, and Chair of The Ocean Community United Theatre. He was also Vice Chair of Outward Bound USA. He is currently on the Board of The Daily Gazette and serves as a trustee of The Living Supplies Closet. Mr. McKendree has also been a speaker at the Conference Board and Society for Human Resources Management (SHRM).

#### **About Eastern National**

[Eastern National](http://www.EasternNational.org), a not-for-profit cooperating association, promotes the public’s understanding and support of America’s national parks and other public trust partners by providing quality educational experiences, products, and services. Since 1947, Eastern National has donated over \$142 million to the National Park Service in the form of direct donations and grants that support vital educational and interpretive programs in America’s national parks. Learn more at [www.EasternNational.org](http://www.EasternNational.org).

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