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PRESS RELEASE

FOR IMMEDIATE RELEASE

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Eastern National Announces the 2017 Passport To Your National Parks® Photo Contest

FORT WASHINGTON, PA — Eastern National is pleased to announce the 2017 Passport To Your National Parks® Photo Contest. The contest is open to active National Park Service employees and Volunteers-In-Parks (VIPs). Ten winning national park photos will be featured on the 2017 Passport To Your National Parks® annual stamp series—nine by Passport geographic regions and one National Stamp.

The photographer of each winning photo will receive \$500, or if the photo was taken on government time, \$500 will be donated to the interpretive program of the photographer's park. Park employees and VIPs are encouraged to submit photos taken during special events or anniversaries, and a brief description of the photo should accompany each submission. Images will be judged on quality, interpretive merit, and appropriateness of the subject matter.

Parks that have been previously featured on the annual Passport stamps are not eligible. Submissions must be received by September 15, 2016 and must be reproduction-quality color originals in the form of a 300 dpi TIFF or JPEG file, on a CD or thumb drive. Low-resolution photos will not be accepted. The winners of the 2017 Passport To Your National Parks® Photo Contest will be announced in November 2016.

Eastern National reserves the right to select photos from other sources, should there be a lack of appropriate submissions. By submitting photos for this contest, photographers release the rights of their photos to Eastern National for promotional

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purposes. Submissions should be mailed to: Eastern National, ATTN: Passport Photo Contest, 470 Maryland Drive, Suite 1, Fort Washington, PA 19034.

Launched by Eastern National in 1986, the Passport To Your National Parks® program promotes appreciation of and visitation to America's national parks. The program consists of a handy pocket-sized book that highlights each park in the National Park System and provides information for visitors. Free dated "cancellations" are available at each park, providing a means for visitors to commemorate their visits. Visitors can purchase annual stamp sets, which feature photos compiled through this contest for placement in their Passport books.

Eastern National, a not-for-profit cooperating association, promotes the public's understanding and support of America's national parks and other public trust partners by providing quality educational experiences, products, and services. Since 1947, Eastern National has donated over \$135 million to the National Park Service in the form of direct donations and grants that support vital educational and interpretive programs in America's national parks. Learn more at www.EasternNational.org.

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