

PRESS RELEASE

Eastern National Partners with Duffy Books in Homes USA to Provide Free Books for Kids

FORT WASHINGTON, PA, May 23, 2013: Eastern National and Duffy Books in Homes USA have partnered to provide eligible students with free books when they visit Fort Stanwix National Monument. Six titles will be made available to students: *Yankee Doodle Boy* by Joseph Plumb Martin; *Can't you make them behave, King George?* by Jean Fritz; *Indian Captive – The Story of Mary Jemison* by Lois Lensky; *If You Lived at the Time of the American Revolution* by Kay Moore; *Black Heroes of the American Revolution* by Burke Davis; *The Matchlock Gun* by Walter D. Edmonds.

Duffy Books in Homes USA, Inc. is a 501(c)(3) not-for-profit corporation, incorporated in 2008, created for the sole purpose of providing free books for elementary school children to self-select, take home and keep. Emphasizing quality reading materials in the home enhances life-long love of reading and literacy skills. Duffy Books in Homes USA works with eligible school districts and community organizations to provide free books to socioeconomically disadvantaged elementary school students. Schools and educational institutions partner with local businesses and sponsors who provide “matching funds” through a variety of fundraising activities or district budgets. Student involvement is very strongly encouraged to emphasize reading value and commitment.

“This selection of books is a great fit for Duffy Books in Homes USA and Fort Stanwix,” said Kevin C. Kissling, Chief Operating Officer of Eastern National. “Students will have the opportunity to learn more about the American Revolution, the soldiers who fought in the war and the people who were affected by it. We also hope that this program will forge a lifelong love of reading, which will benefit the children who participate in the program for the rest of their lives.”

“Duffy Books in Homes is pleased to partner with Eastern National to provide eligible elementary schools and their students visiting Fort Stanwix National Monument in Rome, NY with free books of their own choosing to keep after visiting the Fort,” said Dr. Richard E. Quest, President of Duffy Books in Homes USA, Inc. “The chance to provide students with brand new books is a wonderful opportunity to supplement this educational experience while learning about the role that Fort Stanwix played during the American Revolution and creation of our nation, while meeting the NYS Common Core standards.”

Eastern National is a not-for-profit 501(c)(3) cooperating association, whose mission is to promote the public's understanding and appreciation of America's national parks and other public trusts. Operating educational and interpretive bookstores in over 150 national parks in the eastern part of the United States, Eastern National donates its profits from these operations to aid the interpretive, scientific, and historical mission of the National Park Service and other public trust partners. Since Eastern National's founding in 1947, it has donated over \$105 million to the National Park Service. Visit www.EasternNational.org for more information on Eastern National's products and services.

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