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PRESS RELEASE

Eastern National Publishes A March for All: Selma's Voting Rights Movement

FORT WASHINGTON, PA, April 1, 2013: Eastern National has released a new publication, *A March for All: Selma's Voting Rights Movement,* which chronicles the struggle for civil rights and the impact of the marches from Selma, Alabama in 1965. This insightful book takes the reader beyond the headlines of the day and inside the marches that drew national attention to the issues of segregation and unimpeded voting rights for African Americans.

Filled with historic photos, A March for All: Selma's Voting Rights Movement details the events leading up to the marches, and profiles the individuals who organized, coordinated and participated in the historic Selma to Montgomery Marches; From Sam and Amelia Boynton, the earliest organizers from the Student Nonviolent Coordinating Committee in Selma, to the "Courageous Eight," a dedicated group who risked their lives to end segregation and achieve equality.

"A March for All: Selma's Voting Rights Movement tells a story of courage, perseverance and sacrifice," said George Minnucci, Chief Executive Officer of Eastern National. "This new publication details one of the most significant civil rights events in U.S. history."

Written by Theresa L. Hall, A March for All: Selma's Voting Rights Movement is soft cover, 32 pages. It is available now for \$5.95 at eParks.com. For more information about this publication and other Eastern National products, visit eParks.com or call 1-877-NAT-PARK (877-628-7275). Wholesale opportunities are also available.

Eastern National is a not-for-profit 501(c)(3) cooperating association, whose mission is to promote the public's understanding and appreciation of America's national parks and other public trusts. Operating educational and interpretive bookstores in over 150 national parks in the eastern part of the United States, Eastern National donates its profits from these operations to aid the interpretive, scientific, and historical mission of the National Park Service and other public trust partners. Since Eastern National's founding in 1947, it has donated over \$105 million to the National Park Service. Visit www.EasternNational.org for more information on Eastern National's products and services.

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