

FOR IMMEDIATE RELEASE

March 28, 2011 Contact: John F. Ryan Eastern National 215-283-6900 extension 124

Danica Buehren Selected for Assistant Regional Manager – Virginia Region

We are pleased to announce Danica Buehren has been selected for the position of Assistant Regional Manager in Eastern National's Virginia Region. Mrs. Buehren will be responsible for supporting the management of Eastern National store operations at twelve units of the National Park Service and an U.S. Forest Service in Virginia and Maryland. Mrs. Buehren has eleven years experience working with Eastern National from 1993 thru 2004. During that period she served as the manager for stores located within Richmond National Battlefield Park and Petersburg National Battlefield. In accepting this opportunity Mrs. Buehren remarked "It's exciting to be back and to be part of the Eastern National family again!"

Mrs. Buehren will rejoin the Eastern National team on Monday, March 28, 2011 and her office will be located at Maggie L. Walker National Historic Site in Richmond Virginia.

The addition of this Assistant Regional Manager position will further Eastern National's mission of promoting public understanding and support of America's national parks and other public trusts.

Eastern National, a 501(c)(3) organization, promotes the public's understanding and support of America's national parks and other public trusts by providing quality educational experiences, products and services.