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PRESS RELEASE

Eastern National Publishes *History of Civil Rights in America*

FORT WASHINGTON, PA, February 8, 2013: A new publication, *History of Civil Rights in America*, has been published by Eastern National. This book provides an overview of the struggle for Civil Rights in America by Native Americans, women, African Americans, and other minority groups such as Hispanic- and Japanese-Americans. Profiles of national park sites which tell the Civil Rights story encourage the reader to visit these sites and learn more about the road to equality in America.

This 60-page National Park Service Handbook outlines the epic journey and quest for liberty, from the first colonies at Jamestown, established by those seeking religious freedom, to the plight of farm workers and the work of César Chávez in the 1980's, and the election of an African American president, Barack Obama, in 2008. The National Park Service strives to interpret history for visitors, and to provide an understanding of the places and people significant to American progress. This compelling publication details the contributions and sacrifices of key figures in American history such as Frederick Douglass, Abraham Lincoln, Maggie L. Walker, Martin Luther King, Jr. and many others. The book also features an introduction written by National Park Service Director Jonathan Jarvis.

"This important publication ties the historical Civil Rights journey to America's national parks," said George Minnucci, Chief Executive Officer of Eastern National. "It connects readers to the history by making it accessible and relevant to all people, through the national park experience."

History of Civil Rights in America is available now for \$5.95 on www.eParks.com. For more information about this publication and other Eastern National products, visit eParks.com or call 1-877-NAT-PARK (877-628-7275).

Eastern National, a not-for-profit cooperating association with the National Park Service and other public trust partners, promotes the public's understanding of America's national parks and other public trust partners by providing quality educational experiences, products, and services. Since 1947, Eastern National has donated over \$105 million to the National Park Service in the form of direct donations and grants which support vital educational and interpretive programs in America's national parks.

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